Media Release



EARLY LEARNING ASSOCIATION AUSTRALIA – THE VOICE FOR PARENTS AND SERVICE PROVIDERS

19 April, 2018

Travel safe with free child and baby seat checks

Parents and carers can take advantage of a FREE child and baby seat check by expert fitters this Friday, 20 April.

The check is a joint initiative between, Early Learning Association Australia (ELAA), VicRoads South Eastern Road Safety Group, and the Member for Mulgrave and Victorian Premier – Daniel Andrews MP.

Parents and carers can bring their car to the Mackie Road Neighbourhood House and an expert fitter will make sure their child or baby seat is fitted correctly*. There will also be free 15 minute information sessions on road safety from ELAA's Road Safety Education team who deliver the Starting Out Safely Road Safety Education program in Victoria on behalf of VicRoads.

There will also be fun for kids with appearances by Victoria's road safety mascot ThingleToodle and his friend, Professor Eric Speriment, throughout the day.

What: Free child and baby car seat check.

When: Friday, 20 April. 10.00am – 3.00pm.

Where: Mackie Road Neighbourhood House, Wellington Reserve Community Centre, Mackie Road,

Mulgrave.

Bookings for seat checks are essential and can be made by calling the electoral office of Daniel Andrews on 03 9548 5644.

*NB: this session will check that seats are fitted correctly, but can't fit seats for the first time.

Media contact: James Gardener, Marketing and Communications Officer, ELAA 0413 483 182 or 03 9489 3500.

About Early Learning Association Australia (ELAA) and Starting Out Safely

ELAA has delivered the Starting Out Safely program on behalf of VicRoads since 2011. Funded by VicRoads, the program was first launched in 1989 and has reached over 75 000 Victorian preschool children. The program has since evolved to become one of the most comprehensive early years road safety education programs in Australia. It works with children, parents, carers and early

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childhood educators to guide children's learning in being and becoming safe, independent road users.

The program differs from other Australian states in that it takes a holistic approach to road safety education. It not only reaches out directly to children through dedicated 'ThingleToodle' sessions at their preschool and care centres, but also delivers professional development for early childhood educators.

The Starting Out Safely program also provides best practice policies for the safe transportation of children in cars including the latest advice and resources on the proper use of child car restraints and booster seats, including a recent video featuring the Director of Paediatric Trauma at the Royal Children's Hospital, Dr Warrick Teague.

childroadsafety.org.au carseatssavelives.com.au