

# Initial

The Experts in Hygiene

**An enhanced, innovative approach to  
hygiene management in childcare & early  
education**

***When clean, hygienic, healthy air is non-  
negotiable***

# *A solution that can finally help break the endless sickness cycle prevalent in early learning environments*

Preschoolers are more susceptible to illness and transmission of germs. The sickness cycle is an ongoing challenge



The impact of sickness to daycare staff, children and parents is a significant inconvenience



**VIRUSKILLER™** deactivates airborne viruses that spread sickness, helping to guard against cross-infection between children, staff parents



VIRUSKILLER™ is the all-in-one clean air technology designed for:



#### ACCESS TO CLEAN AIR

Healthy air for children (especially on days of bad weather where children are indoors, in close proximity, all day)

#### PEACE OF MIND

VIRUSKILLER™ tackles a host of common indoor air pollutants, harmful VOC's, dust, dander pollen and pathogens

#### DECONTAMINATION

World-class viral decontamination performance, with proven results from 3<sup>rd</sup> party laboratories

#### ODOUR CONTROL

Premium activated carbon filters for the neutralization of fumes, VOCs, and waste odours

# AIR - The Number 1 consideration to minimise risk

*Minimise the risk of harmful airborne viruses*



VIRUSKILLER™ safely decontaminates indoor air, providing real-time protection from airborne viruses and bacteria.

*Protect children that have allergies or are immunocompromised*



VIRUSKILLER™ tackles indoor air pollutants, pathogens, and allergens, providing comfort and relief to allergy sufferers, asthmatics, or children who may be immunocompromised

*Create a welcoming environment free from offensive odours and fumes*



VIRUSKILLER™ will safely and effectively eliminate odours caused by cooking, sickness, ammonia and strong cleaning chemicals

# VIRUSKILLER™

World-class indoor air safety technology for critical spaces



- Trusted by medical and critical care spaces around the world
- All-in-one indoor air filtration, gas neutralization, and viral decontamination
- Plug-and-play technology — no renovation or complex installation required
- Certified safety, with no harmful emissions or by-products

# A clean air solution for every indoor space



**VK 401**

Versatile air purification for smaller rooms, with the option of wall mounting for convenient integration



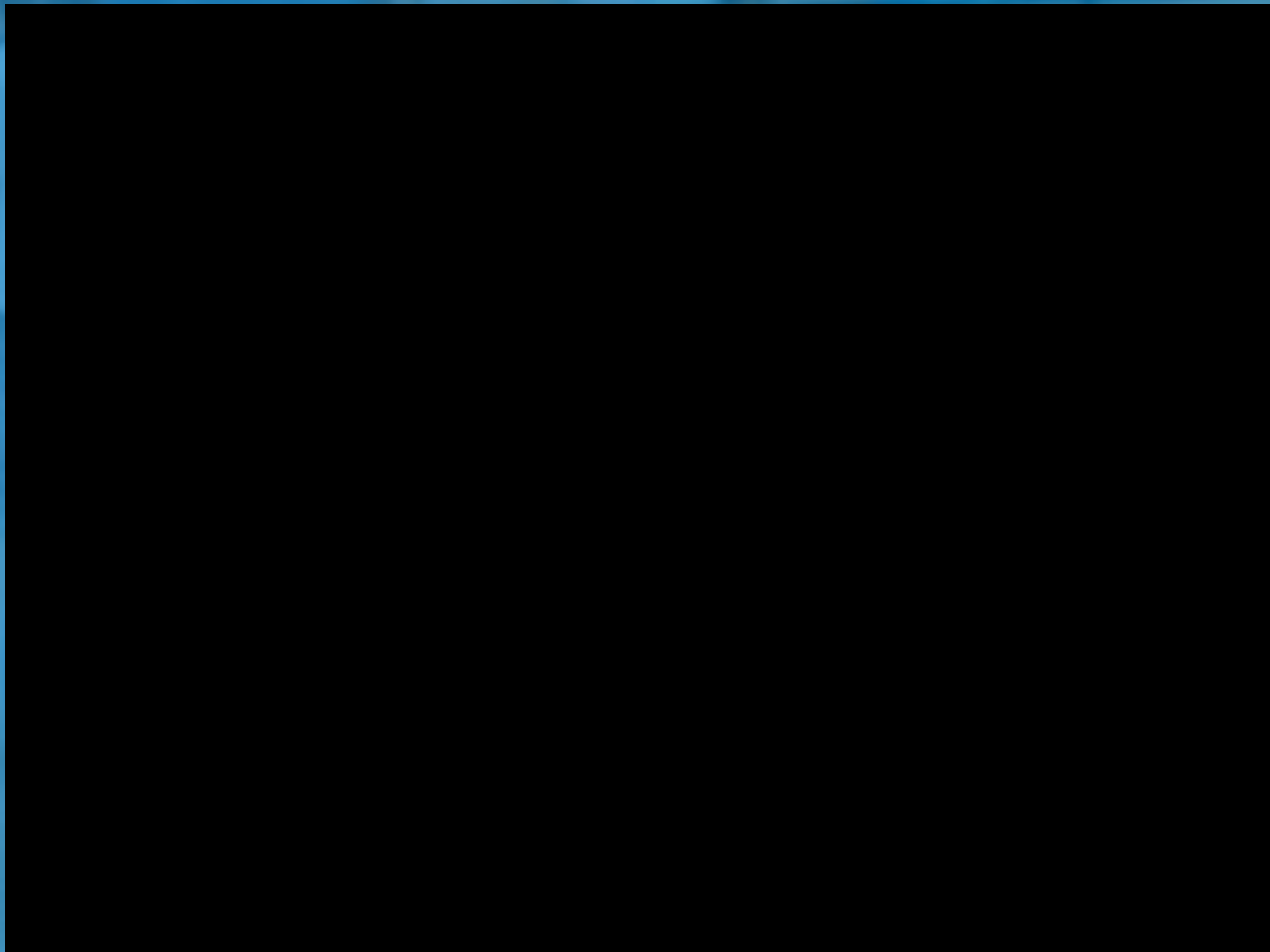
**VK 102**

Uncompromising indoor air protection for larger areas and high-traffic or communal spaces

## *A cost neutral approach to introducing safer, hygienic air*

- Parents understand the frustration of the sickness cycle as much as you do
- How much would a parent be willing to pay to subsidise cleaner, safer air to reduce the risk of sickness?
- Many facilities are sharing or passing the cost onto parents as an optional extra to strengthen the front line hygiene defence
- Cost to parent / caregiver starts from as little as \$5.85 per week \*

\*Based on 10 children, 1 VK102 device





# The three key pillars of Hygiene 360° by Initial Hygiene

**AIR  
DECONTAMINATION/  
PURIFICATION**



**SURFACE  
DISINFECTION**



**HAND HYGIENE**



# Next Steps



An on premise Hygiene 360° review will audit current air, hand and surface hygiene practices



Complimentary report specifically tailored to a Hygiene 360° approach for your centre



Display material (window signage / posters etc) that is visible to staff and parents stating that the premises has a 360° approach to hygiene best practice